

Polska



Polish National stand on AAPEX 2018

2018-10-10 13:40:38



Automotive Aftermarket Products Expo (AAPEX) is the leading international automotive trade fair that takes place every year in Las Vegas. This year the event will take place on October 30 - November 1 at the majestic Sands Expo.



Every year, AAPEX gathers over 2,200 manufacturers and suppliers from the automotive industry, who present innovative products, services and technologies. It is an excellent platform for establishing international business contacts. Exhibitors are assigned to particular categories:

- car lighting systems,
- sound moderators,
- cooling systems,
- friction circuits,
- brake systems,
- parts for engines and gearbox,
- gear systems,
- hand tools.

More information is available at the link: www.aapexshow.com

During this event, the Polish Investment and Trade Agency will organize a Polish national stand (stand No. **40024**), which aims to promote the Polish automotive parts sector among foreign entrepreneurs. We offer Polish companies free forms of promotion, including distribution of information materials or display of promotional films. It is worth noting that the mentioned forms of promotion can be used not only by companies that are exhibitors at the fair, but also by entrepreneurs not participating in fairs. In addition, every Polish entrepreneur can meet his business partners at the national stand.

In addition, at the Polish stand on October 31, at 11:00 a press conference will be organized. During the conference, an industry expert will present information and interesting facts about the Polish automotive parts industry. During the press briefing, as well as on the other days of the fair, everyone interested will be able to learn more about the potential of the Polish auto parts industry and obtain information about the offer of our domestic producers of parts, related products and services.



The Polish national stand at the AAPEX trade fair will be organized by PAIH as part of the implementation of the automotive and aircraft parts industry promotion program under sub-measure 3.3.2 of the Intelligent Development Operational Program.

The production of motor vehicles, parts, accessories as well as trailers and semi-trailers is one of the most innovative Polish industrial sectors. The automotive industry has been the export leader among Polish industries for a long time. According to the "Top 10 Polish export hits" ranking prepared by Bank Zachodni WBK in 2017, as many as three products from the automotive industry were in the forefront of export goods (parts and accessories for cars, cars and trucks). They constituted as much as 12% of the total value of Polish exports. In 2017, foreign sales of the Polish automotive industry increased to 25.2 billion EUR. The year 2018 began with an increase in exports, which allows forecasting the upward trend in the end of the year.

We cordially invite you to visit the Polish national stand.



INNOWACYJNA GOSPODARKA
NARODOWA STRATEGIA SPÓJNOŚCI



**MINISTERSTWO
ROZWOJU**

UNIA EUROPEJSKA
EUROPEJSKI FUNDUSZ
ROZWOJU REGIONALNEGO



Projekt jest współfinansowany przez Unię Europejską ze środków Europejskiego Funduszu Rozwoju Regionalnego